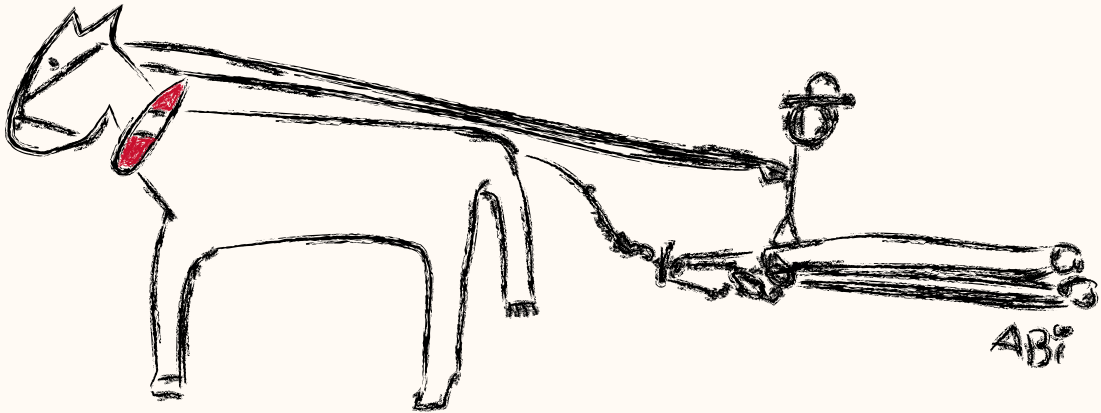


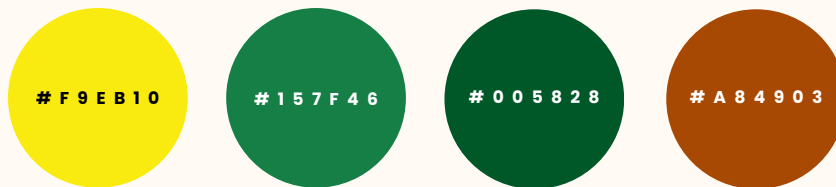
BRAND BOARD STYLE GUIDE

HOLZRÜCKEN

LOGO



FARBEN



SCHRIFTARTEN

FARMHAND SERIF

ABCDEFGHIJKLMNOPQRSTUVWXYZ
TUVWXYZ

ABCDEFGHIJKLMNOPQRSTUVWXYZ
TUVWXYZ

1 2 3 4 5 6 7 8 9 0

Cooper Hewitt Heavy

ABCDEFGHIJKLMNOPQRSTUVWXYZ
OPQRSTUVWXYZ

abcdefghijklmnopqr
pqrstuvwxyz

1 2 3 4 5 6 7 8 9 0

Source Sans Pro

ABCDEFGHIJKLMNOPQRSTUVWXYZ
PQRSTUVWXYZ

abcdefghijklmnopqr
tuvwxyz

1 2 3 4 5 6 7 8 9 0